

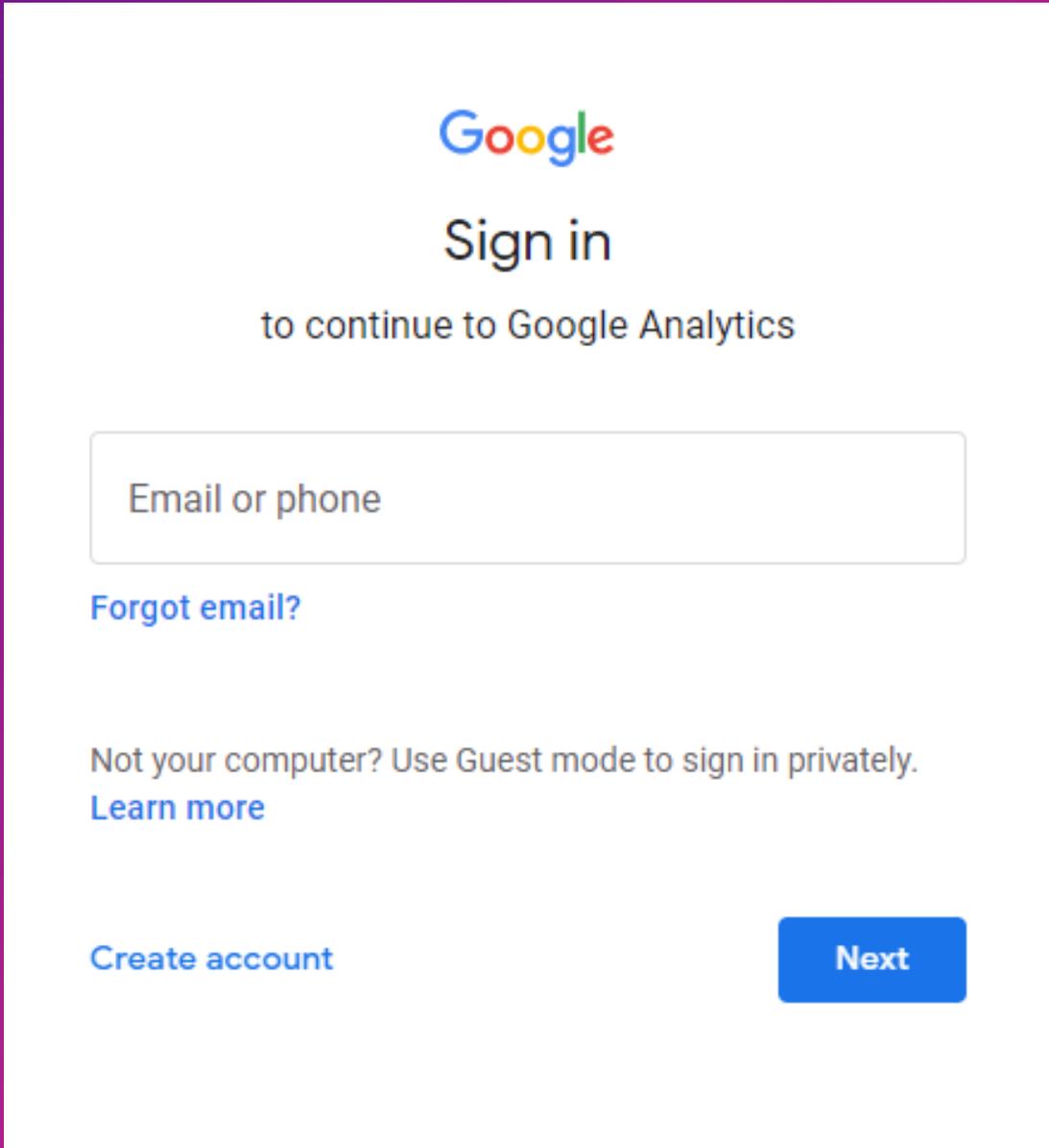


How to

Setup Google Analytics

with Blink

Log on to analytics.google.com & sign in with your google account

A screenshot of the Google sign-in page. At the top center is the multi-colored Google logo. Below it, the text "Sign in" is displayed in a large, black, sans-serif font, followed by "to continue to Google Analytics" in a smaller, black, sans-serif font. A white input field with a thin grey border contains the placeholder text "Email or phone". Below the input field is a blue link that says "Forgot email?". Further down, there is a line of text: "Not your computer? Use Guest mode to sign in privately." followed by a blue link "Learn more". At the bottom left, there is a blue link "Create account". At the bottom right, there is a solid blue button with the white text "Next".

Click on Start Measuring to continue

Welcome to Google Analytics

Google Analytics gives you the free tools you need to analyze data for your business in one place, so you can make smarter decisions.

Start measuring

Enter Account Name and click Next

Account details

Account name (Required)

Accounts can contain more than one tracking ID.

Enter Property Name and change Reporting Time Zone/Currency as per your geolocation

Property details

A property represents a business's web and/or app data. An account can contain one or more properties. [Learn more](#)
[*Navigate to your Firebase account](#) if you want to create a new property for an existing Firebase project.

Create a Google Analytics 4 property to measure your web and/or app data.

Property name

Reporting time zone

United Arab Emirates ▼ (GMT+04:00) United Arab Emirates Time ▼

Currency

United Arab Emirates Dirham (AED AED) ▼

You can edit these property details later in Admin

Enter Business Information and click Create

Business information

Help us tailor your experience by answering the following.

Industry category

Food & Drink ▾

Business size

Small - 1 to 10 employees

Medium - 11 to 100 employees

Large - 101 to 500 employees

Very Large - 500+ employees

How do you intend to use Google Analytics with your business? (Check all that apply)

Measure customer engagement with my site or app

Optimize my site or app experience

Measure data across multiple devices or platforms

Optimize my advertising cost

Increase my conversions

Measure content monetization

Analyze my online sales

Measure app installs

Measure lead generation

Other

Accept Google Analytics Terms of Service Agreement

Google Analytics Terms of Service Agreement ✕

To use Google Analytics you must first accept the terms of service agreement for your country / region.

United States ▾

"Account" refers to the account for the Service. All Profiles (as applicable) linked to a single Property will have their Hits aggregated before determining the charge for the Service for that Property.

"Confidential Information" includes any proprietary data and any other information disclosed by one party to the other in writing and marked "confidential" or disclosed orally and, within five business days, reduced to writing and marked "confidential". However, Confidential Information will not include any information that is or becomes known to the general public, which is

I also accept the [Data Processing Terms](#) as required by GDPR. [Learn more](#)

Check email communication as per your preference and click Save

My email communications

We occasionally send emails to update you on what's new with Google Analytics. However, we want you to always be able to choose which communications you receive from us, so please let us know your preferences below.

Regardless of your selections, we may still have to send you important product updates that impact your account, but that's all you'll receive from us. We respect your privacy and will not share your personal information with third parties or partners.

- Performance Suggestions and Updates**
Receive updates and tips that help you get the most out of your Google Analytics account. You will initially receive suggestions and updates for up to 5 of the properties you have access to. These properties are selected by Google Analytics. You may modify these updates in Admin > User settings.
- Feature Announcements**
Learn about the latest changes, enhancements, and new features in Google Analytics.
- Feedback and Testing**
Participate in Google surveys and pilots to help improve Google Analytics.
- Offers from Google**
Learn about related Google products, services, events, and special promotions.

Uncheck all and save

Save

Click on Web

Start collecting data for your website or app.

Select a data stream type to get tagging information and Measurement ID or SDK installation instructions.

[Learn more about data collection](#)

 Web

 Android app

 iOS app

Enter website URL/Stream Name and click Create Stream

Set up your web stream

Website URL

https://

Stream name



Enhanced measurement

Automatically measure interactions and content on your sites in addition to standard page view measurement.

Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google.

[Learn more](#)

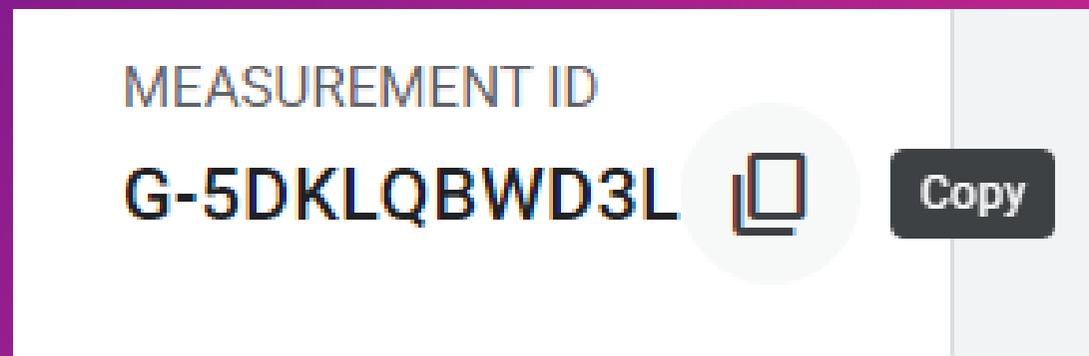


Measuring:  Page views  Scrolls  Outbound clicks [+ 3 more](#)

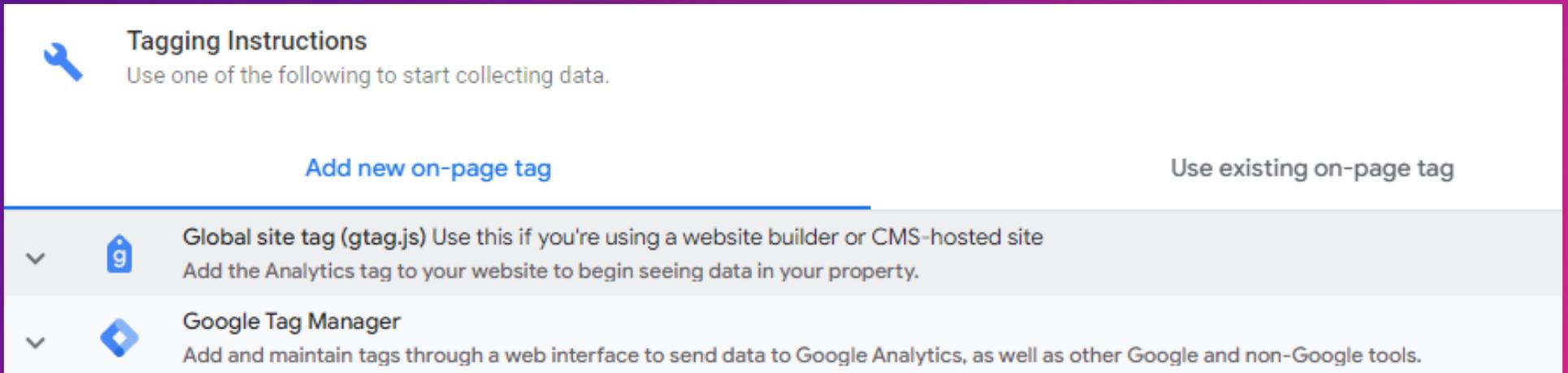


[Create stream](#)

Copy Measurement ID by clicking
on the copy icon



Click on Global Site Tag (gtag.js) to expand

A screenshot of the "Tagging Instructions" section in a web analytics interface. It features a blue wrench icon and the title "Tagging Instructions" followed by the text "Use one of the following to start collecting data." Below this are two tabs: "Add new on-page tag" (which is selected and underlined) and "Use existing on-page tag". Under the "Add new on-page tag" tab, there are two expandable items. The first is "Global site tag (gtag.js)" with a blue house icon containing a white 'g'. The second is "Google Tag Manager" with a blue diamond icon containing a white 'G'. Both items have a downward-pointing chevron on the left and descriptive text on the right.

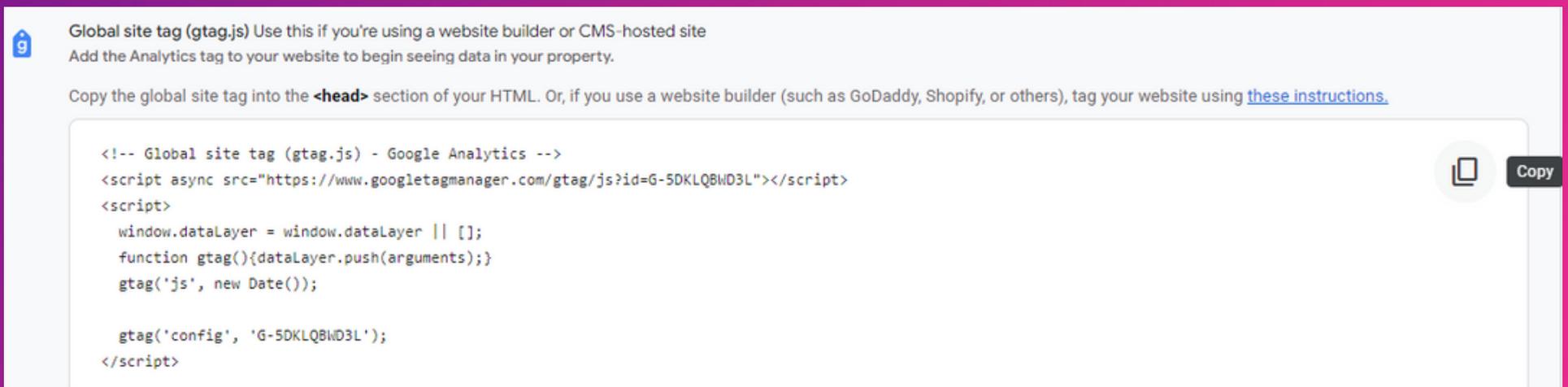
Tagging Instructions
Use one of the following to start collecting data.

Add new on-page tag Use existing on-page tag

Global site tag (gtag.js) Use this if you're using a website builder or CMS-hosted site
Add the Analytics tag to your website to begin seeing data in your property.

Google Tag Manager
Add and maintain tags through a web interface to send data to Google Analytics, as well as other Google and non-Google tools.

Click on the Copy icon on the right corner

A screenshot showing the code for the Global Site Tag (gtag.js). The code is displayed in a light gray text area. To the right of the code is a copy icon (two overlapping sheets of paper) and a dark gray button with the word "Copy" in white. Above the code, there is a heading "Global site tag (gtag.js)" and a paragraph of instructions. Below the code, there is another paragraph of instructions.

Global site tag (gtag.js) Use this if you're using a website builder or CMS-hosted site
Add the Analytics tag to your website to begin seeing data in your property.

Copy the global site tag into the **<head>** section of your HTML. Or, if you use a website builder (such as GoDaddy, Shopify, or others), tag your website using [these instructions](#).

```
<!-- Global site tag (gtag.js) - Google Analytics -->  
<script async src="https://www.googletagmanager.com/gtag/js?id=G-5DKLQBWD3L"></script>  
<script>  
  window.dataLayer = window.dataLayer || [];  
  function gtag(){dataLayer.push(arguments);}  
  gtag('js', new Date());  
  
  gtag('config', 'G-5DKLQBWD3L');  
</script>
```

Copy

Email Measurement ID & Global Site Tag to Support@blinkco.io

Google Analytics - Brand Name

Measurement ID: G-5DKLQBWD3L

Global Site Tag:

```
<!-- Global site tag (gtag.js) - Google Analytics -->
<script async src="https://www.googletagmanager.com/gtag/js?id=G-5DKLQBWD3L"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'G-5DKLQBWD3L');
</script>
```

Use Subject: Google Analytics -
(Your Brand Name)

Voilà

Timeline: 3-5 working days